



Congrès Expositions de Bordeaux and Bordeaux Chaumes Catering: an eco-responsible approach to professional events

Together, Congrès et Expositions de Bordeaux (CEB) and Bordeaux Chaumes Catering (BCC) have committed to an eco-responsible approach by offering a 100% biodegradable coffee break service for professional events. This choice to use compostable cups for this key service makes it possible to fully recycle nearly one ton of waste. CEB intends to use this initiative to raise awareness among event organisers on reducing the environmental impact of their events.

Responsible collaboration with committed service providers

Through its Bordeaux Events brand, CEB hosts nearly 300 professional events, which all benefit from a coffee break service, a service it outsources to its partner Bordeaux Chaumes Catering. The cups used for this service alone account for nearly 1 ton of waste. In light of this reality, CEB and BCC decided to carry out joint reflection in pursuit of a solution for reducing the waste generated by this service. Although it already used recyclable disposable tableware, BCC wanted to take things a step further by exploring new products available on the event catering market, including compostable products, which are better for the environment because they break down completely to be reused as compost.

Franck Chaumes, head of BCC and Vice President of UMIH33 in charge of the Bordeaux urban area, initiated and implemented this approach by contacting Cédric Bélanger, the founder of Unikeco, a Gironde-based company offering a collection of 100% biodegradable tableware and packaging for event and catering professionals, which will supply BCC with compostable cups.

"We want to contribute to improving the practices in our business sectors at our level and inspire other eco-responsible initiatives through our actions," Franck Chaumes explains.



Compostable cups: from fields to the earth!

Most of the components in disposable tableware are made of petroleum-based plastics and polymers. However, an alternative solution exists in the form of plant-based polymers. The compostable cups are made using PLA (polylactic acid), a biodegradable polymer that is synthesized using a renewable resource such as corn starch. This cup eliminates any transfer of material between the container and contents, and can be industrially composted after use.

CEB's continuous improvement approach

"We are constantly seeking alternative solutions to help us reduce the environmental impacts of the events. We keep an active watch on new developments and remain attentive to our service providers and customers in order to improve our processes," says Karine Santamaria, Director of Bordeaux Events

CEB has obtained ISO 14001 certification, which involves the introduction of procedures for managing its environmental impacts.

About:

Bordeaux Chaumes Catering

Bordeaux Chaumes Catering is a company specialised in event management in the Bordeaux metropolitan area, led by Franck Chaumes, a recognised professional in the field.

He has been a Congrès et Expositions de Bordeaux partner for several decades.

Bordeaux Events

Bordeaux Events is the Congrès et Expositions de Bordeaux (CEB) brand dedicated to hosting professional and public events. Bordeaux Events seeks to be a true driving force for business tourism and the professional event industry in the Bordeaux metropolitan area.

Learn more: www.bordeaux-events.com

Congrès et Expositions de Bordeaux

With over 350 events for the general public, professionals and sports produced or hosted each year, Congrès et Expositions de Bordeaux aims to promote Bordeaux as a top business tourism destination and a leading centre in the events management business. CEB therefore develops and co-produces events for various sectors (Bordeaux International Show Jumping Competition, Bordeaux International Fair, Vivons trade shows, Vinitech-Sifel, Exp'Hôtel, Bordeaux Geek Festival, Aquibat).

Learn more: <http://www.bordeaux-expo.com/nos-engagements/acteur-responsable>

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